

## *Wisdom defines the category.*

Wisdom's forward-thinking, innovative approach to business authorization has been identified in Gartner's recent analysis of authorization technology, [Decision Point for Selecting Runtime Authorization Architecture Patterns](#), as representing an important new pattern for authorization services. Gartner calls Wisdom's approach the "top-down, authority-centric subpattern" of the "Application Access pattern."

**"Organizations with complex business processes such as those in the financial services industry have implicitly used similar approaches to develop their homegrown proprietary authorization systems. Wisdom Design Associates has recently formalized this approach and is currently developing a commercial solution for complex authorization systems in the financial services industry."** — *Homan Farahmand, Gartner, Inc.*

About Wisdom's unique approach Gartner says, "the application access pattern provides a back-end authorization mechanism capable of managing and enforcing complex authorization policies for business processes in underlying applications. The focus in this pattern is to protect the business functions in the application." And "the top-down, authority-centric subpattern is applicable when the application automates key functions in long-running business processes. In this model, the authorization decisions are highly contextual and involve multiple subjects, multiple objects, multiple domains, and they are dependent on complex business process steps."

Wisdom Authorization Solutions will provide adopters with a new and different approach to meeting the challenges of controlling business process that are subject — transaction-by-transaction, step-by-step — to regulatory compliance obligations; privacy and data use constraints; supervision, KYC, AML and similar obligations; and risk acceptance and management concerns.

Long-running transactions can carry their own authority and obligations, so that conditional approvals and the need for supervision and review are never overlooked. And Wisdom's commitment to firm-to-firm interoperability and transparency make it possible for service providers, utilities, and agents to support and participate in their client firms' authorization and control processes.

For more about what makes Wisdom Authorization Solutions different from what has come before, see Wisdom's white paper [A New and Different Approach to Authorization](#).



<sup>1</sup> Decision Point for Selecting Runtime Authorization Architecture Patterns, Homan Farahmand, May 6 2016, Gartner, © 2016 Gartner, Inc. and/or its Affiliates



*Now is an ideal time to partner with Wisdom Design Associates and take advantage of the opportunities that this new paradigm of business authorization will bring.*

Wisdom addresses the risks inherent in complex business transactions, which is different from securing the IT that is used to perform them. Wisdom controls the authority to act on behalf of a business, making sure that opportunities aren't lost and that — with the necessary approval, oversight, and accountability — acceptable, calculated risks can be taken.

Wisdom Authorization Solutions are about business. They work in the language of business, allowing business users to take back control of who may act for the business from the administrators and intermediaries required to support traditional access control systems. Your clients will be able to define the roles they give their people in commonly used business terminology — a language they already understand. Managers and supervisors will be able to administer their employees on a self-service basis. They'll be able to audit and recertify straightforwardly and reliably; all without your having to intervene, maintain an entitlements staff or run the risk of ever missing an SLA. You can change authority administration from an onerous burden to a valuable management tool for your clients, helping them to manage their workforce and workflow.

For those of your clients who adopt Wisdom Authorization Solutions for their in-house use, you'll be able to offer high-quality interoperability with real-time exchange of information about roles, obligations and individual users' authority. Clients will retain control of the information they need for compliance and audit. Workflow and multi-legged transactions will execute seamlessly across your and your clients' systems without any degradation of control or assurance.

As a partner with Wisdom Design Associates, you'll help set the new standard for business authorization. Provide better assurance and control of the business that flows through your systems, while improving your clients' experience. Participate as a channel or remarketer of Wisdom Authorization Solutions to your clients. Use the Wisdom platform as a basis for providing your own value-added authority models, roles and policies.

Business authorization is a new category of service, rapidly diverging from traditional cybersecurity. Ensuring that business processes are controlled, transaction-by-transaction; that regulatory compliance is assured; and that business risk can be taken and managed and not just avoided is the next step beyond cybersecurity. That is the power of this new pattern of business authorization. Wisdom Design Associates define this new category and you have the opportunity to participate now.

To learn more please contact:

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